



TRONDHEIM, NORWAY | RIO DE JANEIRO, BRAZIL sorze4.com | claudiamunch.com | amazon-secret.com



ABOUT SORZE4 AS

The Norwegian company Sorze4 AS (Inc.) [source for] was founded in 2010. Today Norway's largest vendor of industrial instant coffees and a distributor of green coffee beans to many of Norway's micro coffee roasters. Sorze4 AS is the owner of the largest Norwegian beverage brand and 30th larges of all Norwegian trademarks in social media: **The Amazon Secret**[®], sugar-free and sold as instant powder so that the consumer can make a refreshing beverage at home.

The most suitable way to produce and ship beverages now that consumers shop online. A future-adapted internet-friendly beverage product. Also, more ideal for those who do not want to carry heavy bottles home from the supermarket.

Products from sorze4 is available in more than 20 countries.

Our specialty is developing sugar free, or sugar reduced and other «free from» products. Sugar-Free, free from gluten, free from lactose, free from egg, diabetes safe, and vegan certified products. We call it; «The Claudia Münch® SOLUTIONS»



In competition with Starbucks, Nestle, Illy and other international brands.

Norway's most sold Ice Coffee with a 90% market share.

For the last 14 years with coffee from sorze4.

Available in all supermarkets and convenience stores in Norway!



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audia Whinch® Solutions Artistic "FREE FROM" PRODUCTS





Claudia Winch

CREATE REDUCED-SUGAR PRODUCTS WITH JUST-RIGHT SWEETNESS

CREATIVITY 77

It takes far more than sweeteners to craft reduced-sugar products your consumers will love. JustSweet[®] has the best natural sweetener on the market. Some say it taste better than sugar!

Remove or Reduce the Sugar

From all Types of Food and Beverage







No Sugar added ice Cream

Replacing sugar with Claudia Münch JustSweet[®] is a much better option than replacing sugar with lots of polyols (sugar alcohols) or artificial sweeteners.

Sugar-Free Beverage

With Claudia Münch JustSweet[™] it is possible to replace all added sugar in beverages, without changing the flavors.

Now tested by Coca-Cola and RC Cola

The Secret Food Ingredient

Very often the secret food ingredient is sugar. Used in cakes, sauces, and other foods to give a round delicious flavor.

Download our Free Cookbook



Functional Product

Our most famous product is the Claudia Münch JustSweet. Used by several Brazilian food producers and already being tested by 2 beverage companies in Atlanta, USA.

No artificial sweetener inside, no lacotse, no polyols, it's

100% natural!

Prebiotic and low calorie! IT TASTE LIKE SUGAR, BUT IT'S NOT!

From INTERSPAR Slovenia

TERSPA

High Intensity Natural Sweetene

100 g (3.53 oz)

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JUSTSWEET® PREBIOTIC AND NATURAL

Yes, we talk with big companies about how beverages can be sweetened and still taste the same. For this company we made a Sprite[®] taste Sprite[®] without using sugar. They agreed, beverages can be made without sugar.





Norway's largest beverage brand in social media

NATURAL FUNCTIONAL DRINKS

184.000

A registered brand with famous followers.



Mel Stewart @goldmedalmel Follows you 3x Olympic Medalist + SwimSwam.com cofounder + Gold Medal Media exec



PepsiCo 📀 @PepsiCo Follows you News, innovation, global inspiration more from @PepsiCo

When introduced in 7-Eleven in Norway it was after 1 month the second most sold beverage, only after Coca-Cola Classic. The Amazon Secret sold 6 times more than the energy brand Red Bull.



MMA GUARANA

100 g / 10 L

INSIANER BONDER



HARD SELTZER BASE





GLUTEN FREE PIZZA

Cloudia W/inch

250g





BRAZILIAN CHEESE BREAD

GLUTEN FREE



ADD ONLY WATER!



***NOT ALL VEGAN OR GLUTEN FREE**

VEGAN* GLUTEN FREE*

AMERICAN WAFFLE - SUGAR FREE PANCAKE, SAVORY WAFFLE AND SUGAR REDUCED ICE CREAM CONE MIX



Claudio W

GOLDEN WAFFLES

WAFFLE

WAFFLE MIX VAFFELMIKS

GAR FREE

500a



SUGAR-FREE SAUCE/SYRUP

















CHOCOLATE DRINK

120.g (20 x 200 ml)





THE BEST WAY TO SELL BEVERAGES ONLINE

184.000

Norway's largest



Cloudio W/inch"

WITH A NATURAL PREBIOTIC SWEETENER IT TASTE LIKE SUGAR, BUT IT'S NOT!

NO SUGAR