



**sorze4**  
*a taste of sun*

[ source for ]



TRONDHEIM, NORWAY | RIO DE JANEIRO, BRAZIL

[sorze4.com](http://sorze4.com) | [claudiamunch.com](http://claudiamunch.com) | [amazon-secret.com](http://amazon-secret.com)



# ABOUT SORZE4 AS

The Norwegian company Sorze4 AS (Inc.) [ source for ] was founded in 2010. Today Norway's largest vendor of industrial instant coffees and a distributor of green coffee beans to many of Norway's micro coffee roasters. Sorze4 AS is the owner of the largest Norwegian beverage brand and 30<sup>th</sup> largest of all Norwegian trademarks in social media: **The Amazon Secret®**, sugar-free and sold as instant powder so that the consumer can make a refreshing beverage at home.

The most suitable way to produce and ship beverages now that consumers shop online. A future-adapted internet-friendly beverage product. Also, more ideal for those who do not want to carry heavy bottles home from the supermarket.

Products from sorze4 is available in more than 20 countries.

Our specialty is developing sugar free, or sugar reduced and other «free from» products. Sugar-Free, free from gluten, free from lactose, free from egg, diabetes safe, and vegan certified products. We call it; «The Claudia Münch® SOLUTIONS»



In competition with Starbucks, Nestle, Illy and other international brands.

**Norway's most sold Ice Coffee**  
with a 90% market share.

For the last 14 years with coffee from sorze4.

Available in all supermarkets  
and convenience stores in Norway!





**MADE IN NORWAY BY:**

SORZE4 AS  
FRIDHEIMVEIEN 1  
7041 TRONDHEIM, NORWAY  
COMPANY N°: NO996130681M VA

☎ +47 7255 6600

📞 +47 994 54 313

@ contact@sorze4.com

🌐 www.sorze4.com

**IMPORTADO E DISTRIBUÍDO NO BRASIL POR:**

CLAUDIA MÜNCH PRODUTOS FUNCIONAIS  
RUA DO RUSSEL, 804. RIO DE JANEIRO - RJ. BRASIL  
CEP: 22210-010. CNPJ: 39.322.104/0001-58.

☎ +55 (24) 3339-8976 (SAC)

📞 +55 (24) 9987-73595

@ contato@claudiamunch.com

🌐 www.claudiamunch.com.br

**DISTRIBUTOR TO THE BALKAN COUNTRIES:**

UNIVERZAL COMMERCE D.O.O..  
NOVO POLJE CES TA IV/1  
1260 LJUBLJANA, SLOVENIJA  
TAX ID N° SI: 89875508 | REG N°: 5325412000

☎ +386 1 529 20 60

📞 +386 41 610 863

@ balkan@claudiamunch.com

🌐 www.univerzal-com.si



*Claudia Minch*<sup>®</sup>  
**SOLUTIONS**  
ARTISTIC "FREEFROM" PRODUCTS





# CREATE REDUCED-SUGAR PRODUCTS WITH JUST-RIGHT SWEETNESS

CREATIVITY ”  
TAKES courage

It takes far more than sweeteners to craft reduced-sugar products your consumers will love. JustSweet® has the best natural sweetener on the market. Some say it taste better than sugar!



# Remove or Reduce the Sugar

From all Types of Food and Beverage



## No Sugar added ice Cream

Replacing sugar with Claudia Münch JustSweet® is a much better option than replacing sugar with lots of polyols (sugar alcohols) or artificial sweeteners.



## Sugar-Free Beverage

With Claudia Münch JustSweet™ it is possible to replace all added sugar in beverages, without changing the flavors.

**Now tested by Coca-Cola and RC Cola**



## The Secret Food Ingredient

Very often the secret food ingredient is sugar. Used in cakes, sauces, and other foods to give a round delicious flavor.

**[Download our Free Cookbook](#)**

# Functional Product

Our most famous product is the **Claudia Münch JustSweet**. Used by several Brazilian food producers and already being tested by 2 beverage companies in Atlanta, USA.

No artificial sweetener inside, no lactose, no polyols, it's

## 100% natural!

Prebiotic and low calorie!

IT TASTE LIKE SUGAR, BUT IT'S NOT!



From INTERSPAR Slovenia



# JUSTSWEET®

PREBIOTIC AND NATURAL

Yes, we talk with big companies about how beverages can be sweetened and still taste the same. For this company we made a Sprite® taste Sprite® without using sugar. They agreed, beverages can be made without sugar.





# Norway's largest beverage brand in social media

**NATURAL  
FUNCTIONAL DRINKS**

A registered brand with famous followers.



184.000

**INSTANT  
POWDER**



When introduced in 7-Eleven in Norway it was after 1 month the second most sold beverage, only after Coca-Cola Classic. The Amazon Secret sold 6 times more than the energy brand Red Bull.



**HARD SELTZER BASE**

**IT TASTE LIKE SUGAR, BUT IT'S NOT!**



# GLUTEN FREE PIZZA



**ADD ONLY  
WATER!**

# BRAZILIAN CHEESE BREAD

GLUTEN FREE



**ADD ONLY  
WATER!**



**GOLDEN WAFFLES**



**AMERICAN WAFFLE - SUGAR FREE  
PANCAKE, SAVORY WAFFLE AND SUGAR  
REDUCED ICE CREAM CONE MIX**

**VEGAN\*  
GLUTEN FREE\***

**\*NOT ALL VEGAN OR GLUTEN FREE**

**ADD ONLY  
WATER!**

# SUGAR-FREE SAUCE/SYRUP



**NO SUGAR**

# SUGAR-FREE ICE CREAM BASE

ADD ONLY MILK



**NO SUGAR**

85%

LOWER IN CALORIES



NO SUGAR



sorze4  
a taste of sun



ALL SUGAR-FREE



THE BEST WAY TO SELL BEVERAGES ONLINE

184.000

Norway's largest



**NO SUGAR**

WITH A NATURAL PREBIOTIC SWEETENER  
IT TASTE LIKE SUGAR,  
BUT IT'S NOT!

