

## Ouro Fino Region / MG - Brazil

Ouro Fino is a Brazilian municipality in the Minas Gerais state. Its estimated population is 33,716 habitants. Situated in a mountainous region, being cut by valleys, with altitudes vary between 997 and 1591 meters.

Its climate is tropical in altitude, with rainy and mild summer, the dry season in winter, with cold nights and dawn. Average annual temperature of 18  $^{\circ}$  C, with maximums of 36  $^{\circ}$  C in summer and 5  $^{\circ}$  C in winter.

Coffee has become one of the main export products of the municipality since the beginning of the last century, when coffee production was the first major economic boom.

The large coffee plantations make their mountains beautifully landscaped and admired, generating employment and maintaining the rural population.







His father, Mr. Isaías, acquired 72 hectares in the Ouro Fino region in the 1980s to grow potatoes. In 1994, Noel Isaías bought 3.6 hectares of his father starting the cultivation of coffee, after 23 years of cultivation, Mr. Noel invested more in the quality of his product targeting contests in the region of Ouro Fino and state.

In 2017 Noel Isaías received a visit from our company Falcafe receiving an invitation to participate in the Neighbors and Friends program, where he receives annual property consulting and tasting support for his lots.

Today Noel Isaías produces 150 bags where the largest percentage is specialty coffees in micro-lots.





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## SÍTIO BELA VISTA

Lot 1492

Variety: Mundo Novo

Planted Area: 1ha

Flowering: September

Harvest: April till August

Temperature: 18° C

Total Area: 10 ha

Process: Natural

Minimum Altitude: 1000m

Annual Production: 150 bags